XALQ DEPUTATLARI NAMANGAN VILOYATI KENGASHINING

Q A R O R I

2024-yil 25-iyul VI-44-79-6-0-K/24 Namangan viloyati

Viloyatda tashqi reklama va axborot obyektlarini (konstruksiyalarini) o‘rnatish chizmalarini ma’qullash to‘g‘risida

O‘zbekiston Respublikasining “Reklama to‘g‘risida”gi Qonuni, O‘zbekiston Respublikasi Vazirlar Mahkamasining 2020-yil 20-fevraldagi “Tashqi reklama bozorini tartibga solish to‘g‘risida”gi 104-son qarori 9^3-bandiga hamda O‘zbekiston Respublikasining “Mahalliy davlat hokimiyati to‘g‘risida”gi Qonunning 6 va 24-moddalariga asosan, Raqobatni rivojlantirish va iste'molchilar huquqlarini himoya qilish qo‘mitasining Namangan viloyati hududiy boshqarmasining 2024-yil 17-maydagi 01-07/1310-son taklif xatini ko‘rib chiqib, xalq deputatlari Namangan viloyati Kengashi

QAROR QILADI:

1. O‘zbekiston Respublikasi Vazirlar Mahkamasining 2020-yil 20-fevraldagi “Tashqi reklama bozorini tartibga solish to‘g‘risida”gi 104-son qarori 9^3-bandi “a”-kichik bandida 2023-yil 1-dekabrdan boshlab tashqi reklama va axborot obyektlarini (konstruksiyalarini) o‘rnatish chizmalari, shuningdek, ularga o‘zgartirish va qo‘shimchalar xalq deputatlari viloyatlar Kengashlari tomonidan ko‘rib chiqilib, ma’qullanishi belgilab qo‘yilganligi asos uchun qabul qilinsin.

2. Viloyatda tashqi reklama va axborot obektlarini (konstruksiyalarini) o‘rnatish chizmalari 1-ilovaga muvofiq ma’qullansin.

3. Qurilish va uy-joy kommunal xo‘jaligi boshqarmasi (E.Qosimov) hamda viloyat hokimligining tashqi reklamani muvofiqlashtirish bo‘linmasi bilan birgalikda tashqi reklama va axborot obyektlari (konstruksiyalar)ni joylashtirish va ularda foydalanishni doimiy nazoratga olsin.

4. Mazkur qaror “Namangan haqiqati” va “Namanganskaya pravda” gazetalarida e’lon qilinsin hamda viloyat hokimligining rasmiy veb saytiga joylashtirilsin.

5. Ushbu qaror rasmiy e’lon qilingan kundan e’tiboran 15 kundan so‘ng kuchga kiradi.

6. Qarordan norozi bo‘lgan shaxslar belgilangan tartibda tegishli vakolatli organga yoki sudga shikoyat qilish huquqiga ega.

7. Ushbu Kengash qarorining ijrosini nazorat qilish xalq deputatlari viloyat Kengashining mahalliy budjet, iqtisodiy islohotlarni amalga oshirish, investitsiyalar va tadbirkorlikni rivojlantirish masalalari bo‘yicha doimiy komissiyasi raisi Z.Xodjayev va viloyat hokimining birinchi o‘rinbosari A.Abduhamidov zimmasiga yuklansin.

Kengash raisi



ABDURAZAKOV
SHAVKAT
SHOKIRDJANOVICH

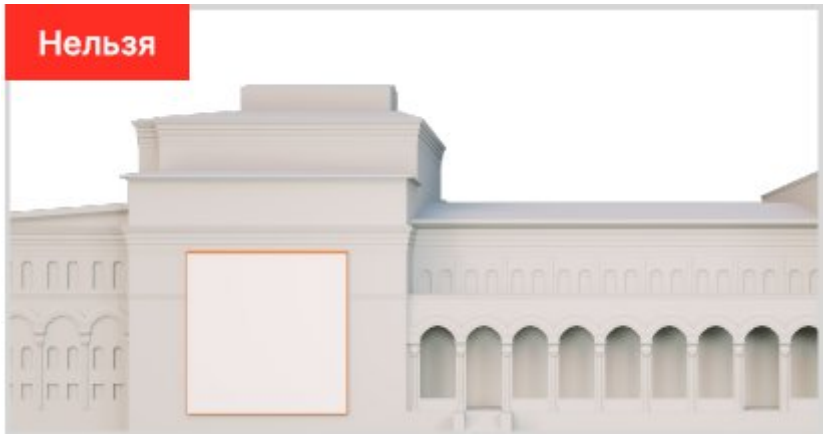
Xalq deputatlari Namangan viloyati
Kengashining
2024-yil 25-iyuldagi
VI-44-79-6-0-K/24 -son qaroriga
1-ilova

Namangan viloyatida tashqi reklama va axborot obyektlarini (konstruksiyalarini) o‘rnatish chizmalari

Reklama beruvchilar hamda reklama tarqatuvchilar tomonidan reklama vositalari orqali reklamalarni tarqatishda hududiy muhitning uyg‘un ko‘rinishini yaratish maqsadida, tashqi reklama obyektlarida reklamalarning joylashtirilishida asosiy tamoyillarga rioya etilishi lozimligi quyidagi chizmalar asosida ko‘rsatiladi:



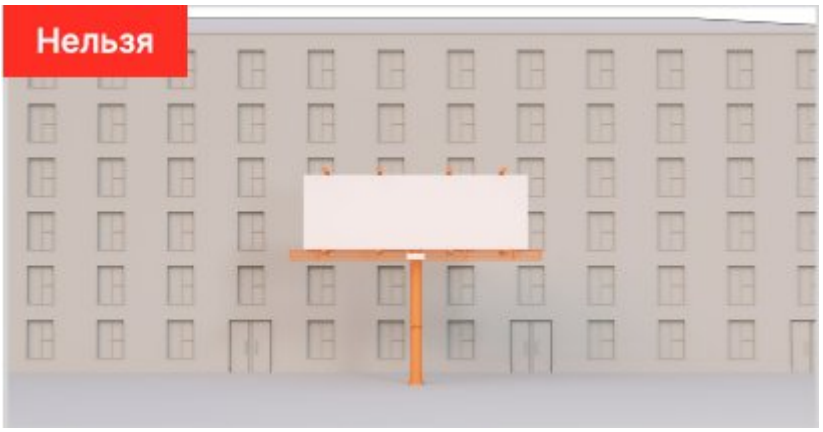
Madaniy meros obyektlarida tashqi reklama vositalarini o‘rnatish taqiqlanadi



Tarixiy yodgorliklarning tashqi fasadlariga reklamalar o‘rnatish taqiqlanadi.

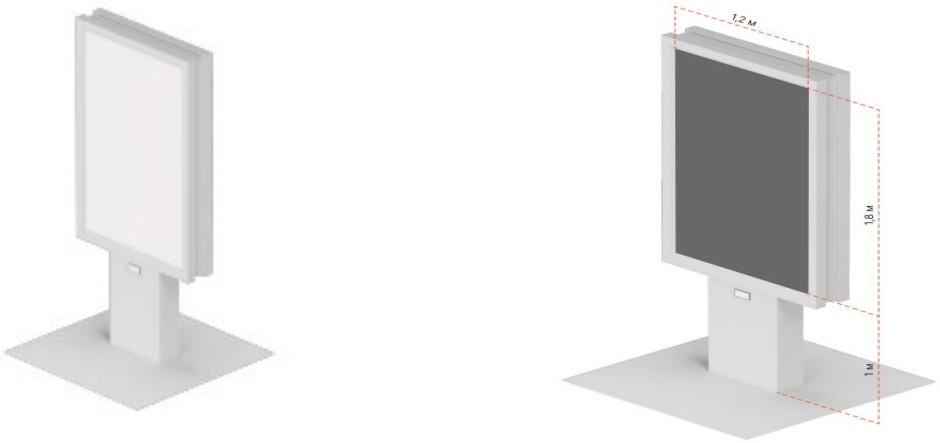


Avtomobil yo‘llarining ajratuvchi mintaqalariga reklamalar o‘rnatish taqiqlanadi.

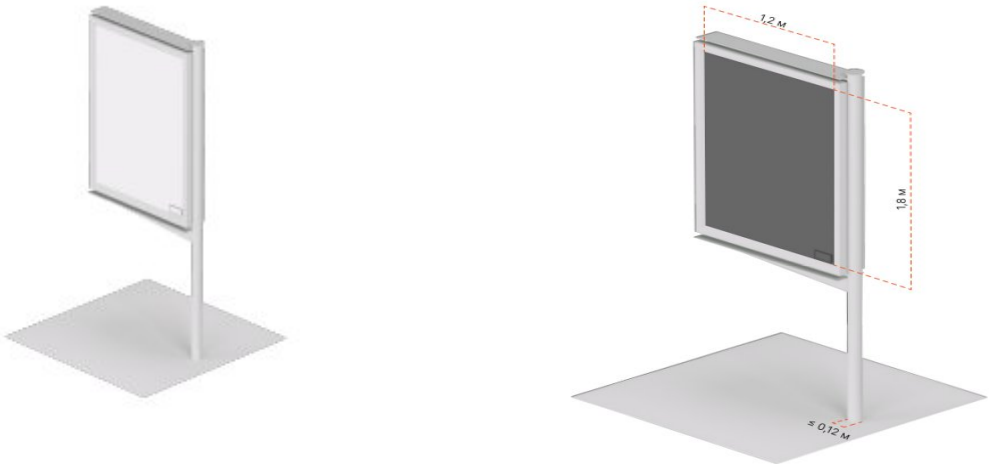


Ko‘p qavatli binolarning kirish-chiqish qismiga, avtomobil va piyodalar harakatiga xalaqit qiladigan minaqalarga reklamalar o‘rnatish taqiqlanadi.

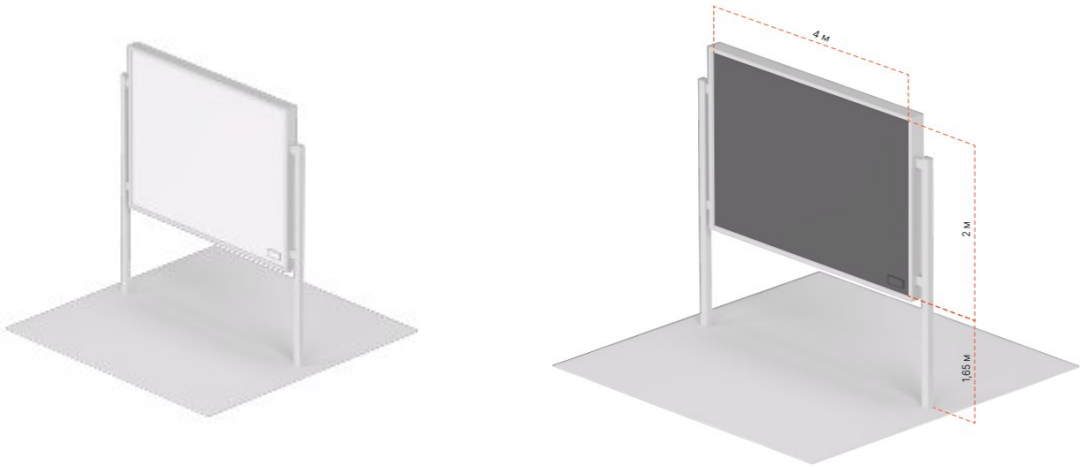
Reklama vositalarining turlari



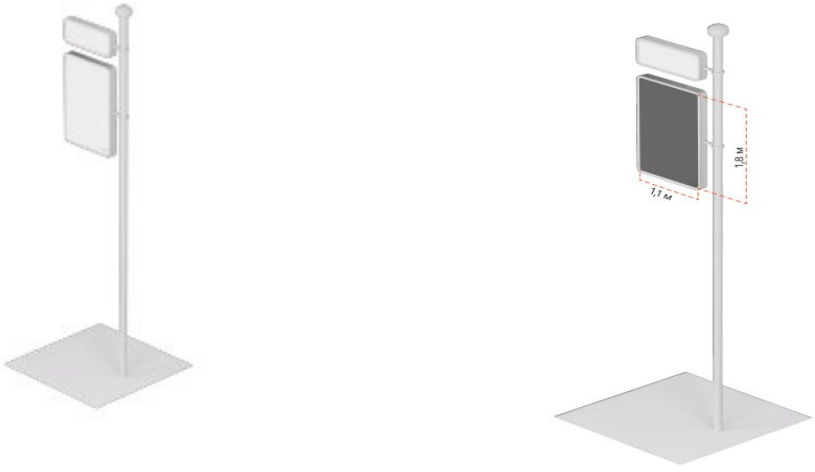
Siti format- avtomobil yo‘li hamda piyodalarga qarab turuvchi kichik turdagi (1.5m*1.8m o‘lchamdagi) ikki tomonlama reklama vositasi



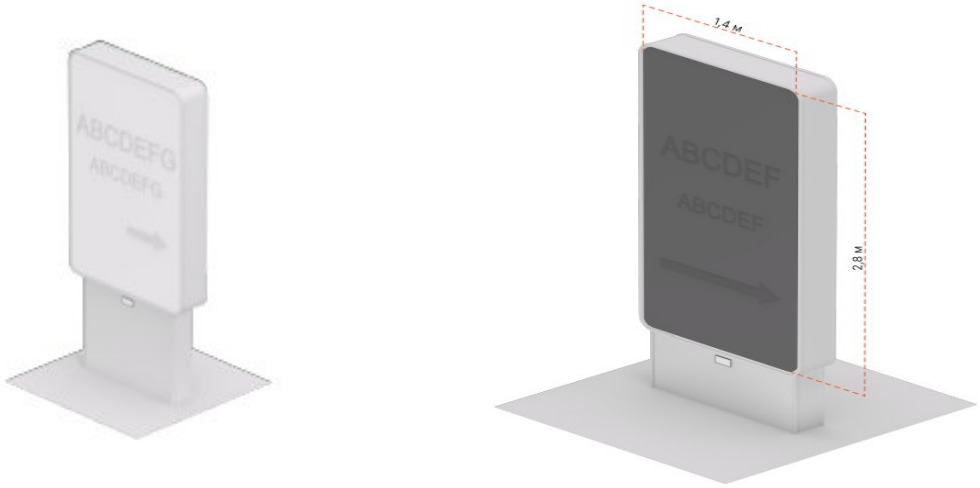
Bayroqchali - avtomobil yo‘li hamda piyodalarga qarab turuvchi kichik turdagi (1.5m*1.8m o‘lchamdagi) ikki tomonlama reklama vositasi



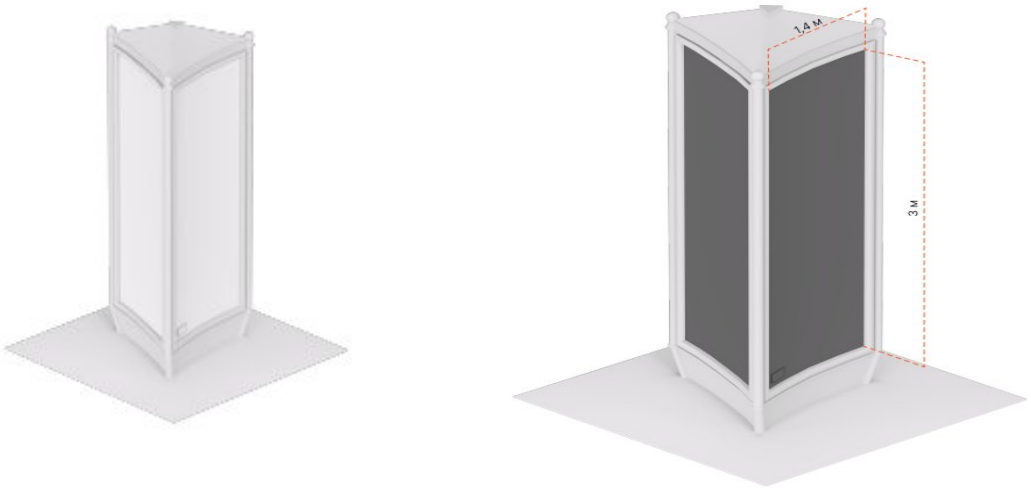
Ma’lumotlar stendi - avtomobil yo‘li hamda piyodalarga qarab turuvchi kichik turdagi (4.0m*2.0m o‘lchamdagi) ikki tomonlama reklama vositasi



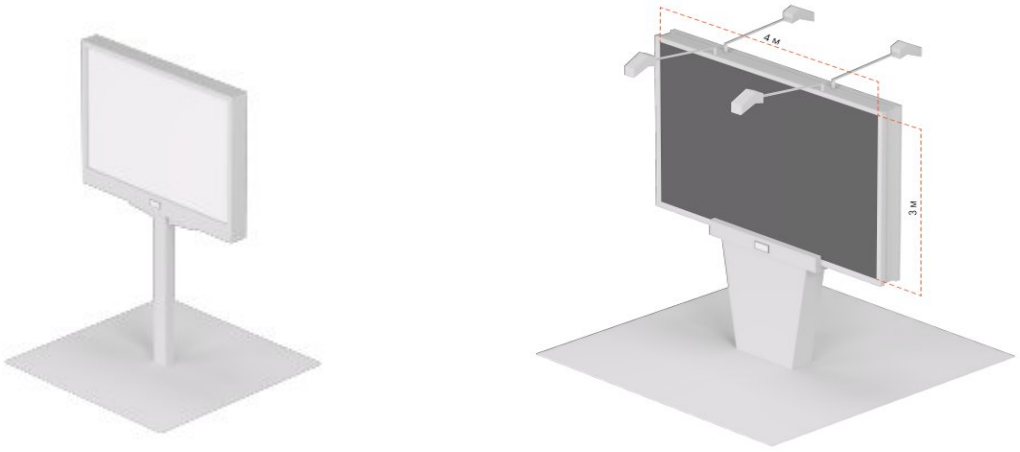
Axborot ko‘rsatkichlar - avtomobil yo‘li hamda piyodalarga qarab turuvchi kichik turdagi (1.1m*1.8m o‘lchamdagi) ikki tomonlama reklama vositasi



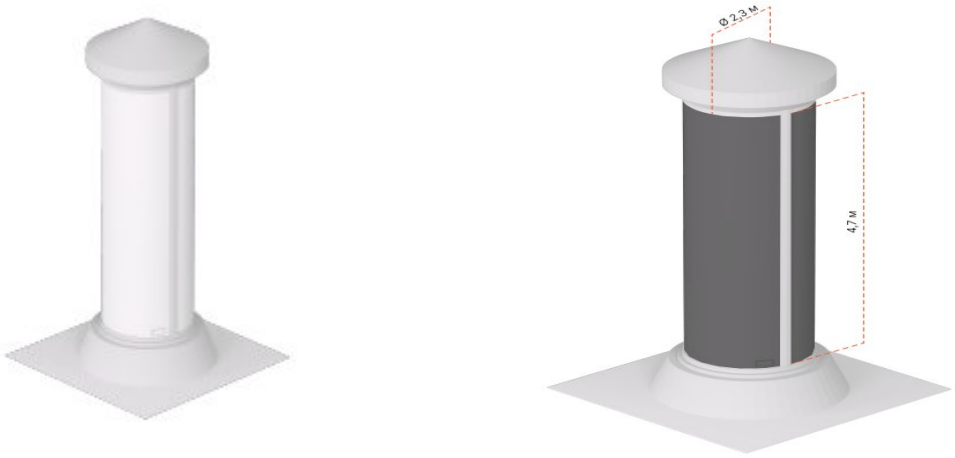
Pilon - avtomobil yo‘li hamda piyodalarga qarab turuvchi o‘rta turdagi (1.4m*2.8m o‘lchamdagi) ikki tomonlama reklama vositasi



Uch burchak ustunli - avtomobil yo‘li hamda piyodalarga qarab turuvchi o‘rta turdagi (1.4m*3.0m o‘lchamdagi) uch tomonlama reklama vositasi



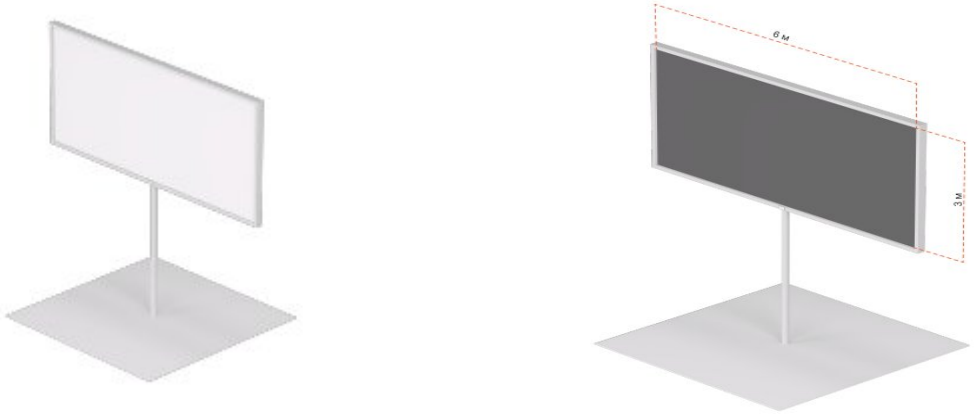
Senior - avtomobil yo‘li hamda piyodalarga qarab turuvchi o‘rta turdagi (4.0m*3.0m o‘lchamdagi) ikki tomonlama reklama vositasi



Aylana ustunli - avtomobil yo‘li hamda piyodalarga qarab turuvchi o‘rta turdagi (2.3m*4.7m o‘lchamdagi) aylana reklama vositasi

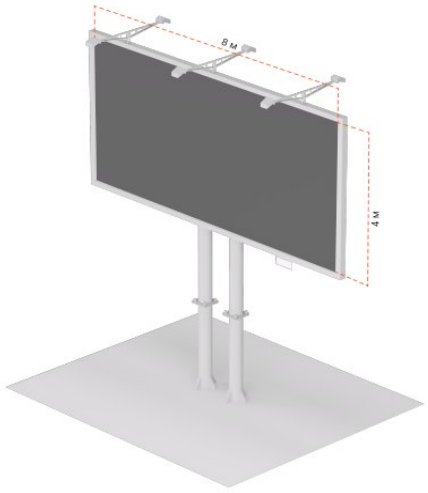


Stella - avtomobil yo‘li hamda piyodalarga qarab turuvchi o‘rta turdagi (1.5-2.0m*3.0-15m o‘lchamdagi) ikki tomonlama reklama vositasi



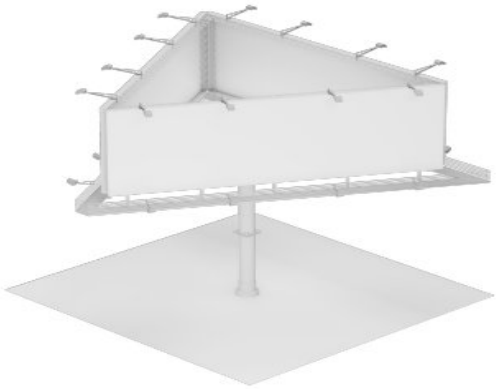
Bilbord - avtomobil yo‘li hamda piyodalarga qarab turuvchi katta turdagi (6.0m*3.0m o‘lchamdagi) ikki tomonlama reklama vositasi



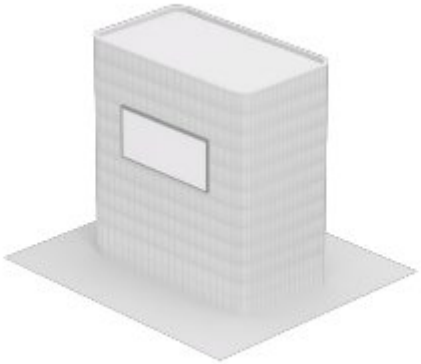


Bilbord plyus - avtomobil yo‘li hamda piyodalarga qarab turuvchi katta turdagi (8.0m*4.0m o‘lchamdagi) ikki tomonlama tunda yoritgichli reklama vositasi



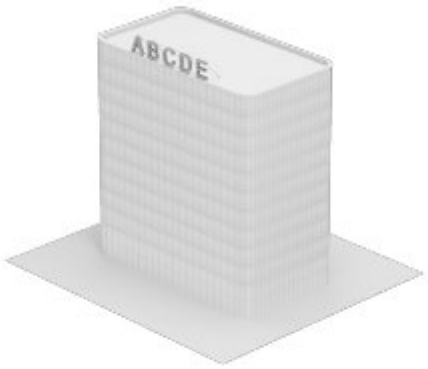


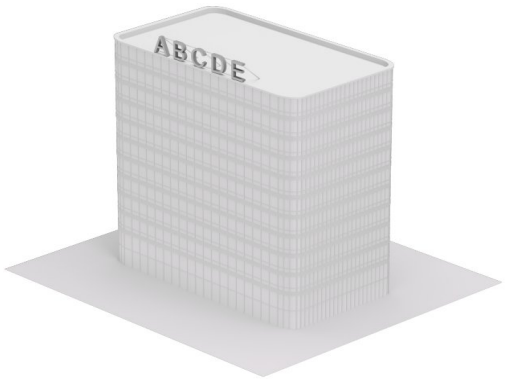
Super sayt- avtomobil yo‘li hamda piyodalarga qarab turuvchi katta turdagi (5.0m*10.0m o‘lchamdagi) ikki tomonlama tunda yoritgichli reklama vositasi





Brendmauer pano- avtomobil yo‘li hamda piyodalarga qarab turuvchibinoning tashqi qismida katta turdagi (5.0-10m*10.0-20 m o‘lchamdagi) bir tomonlama reklama vositasi





Tom usti reklama konstruksiyasi- avtomobil yo‘li hamda piyodalarga qarab turuvchi binoning tom qismida katta turdagi bir tomonlama (tunda yoritgichli) reklama vositasi

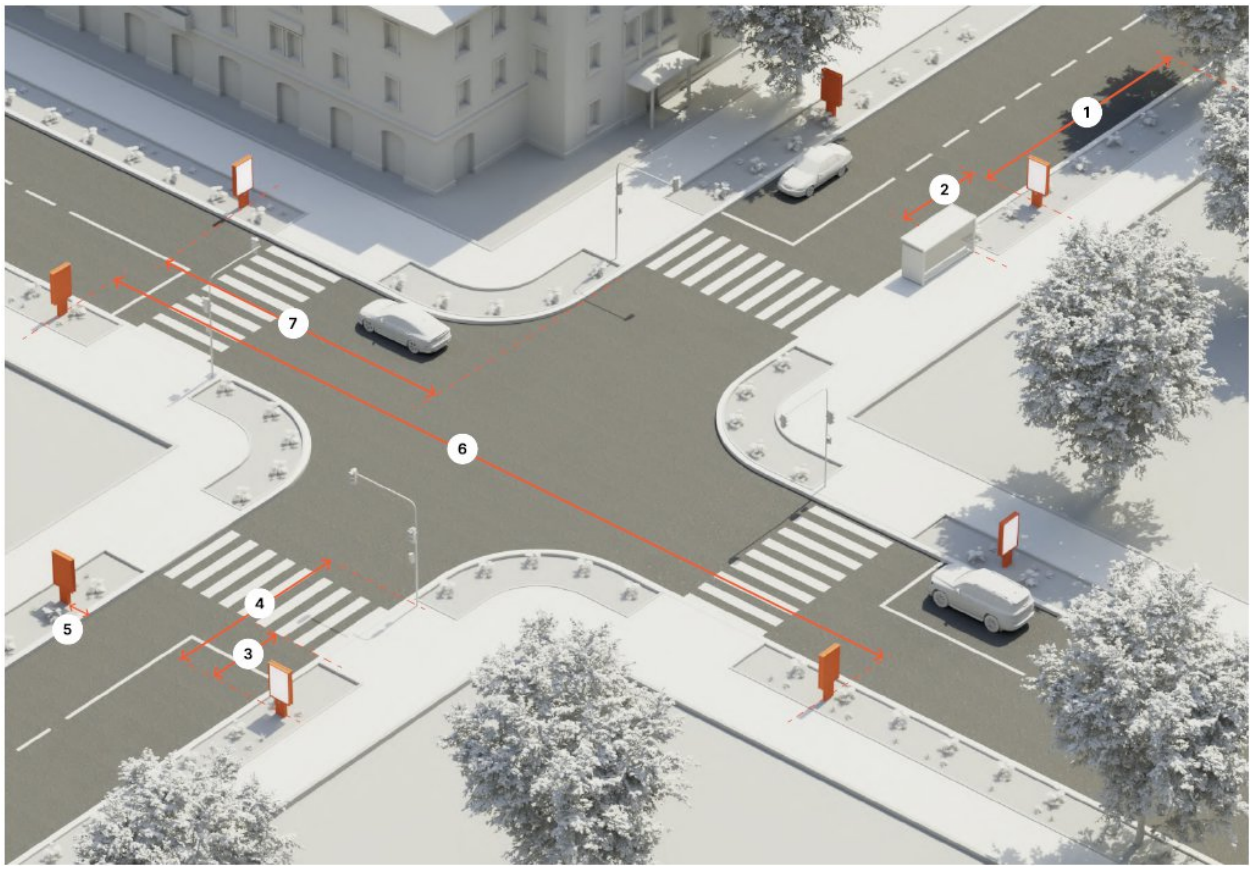




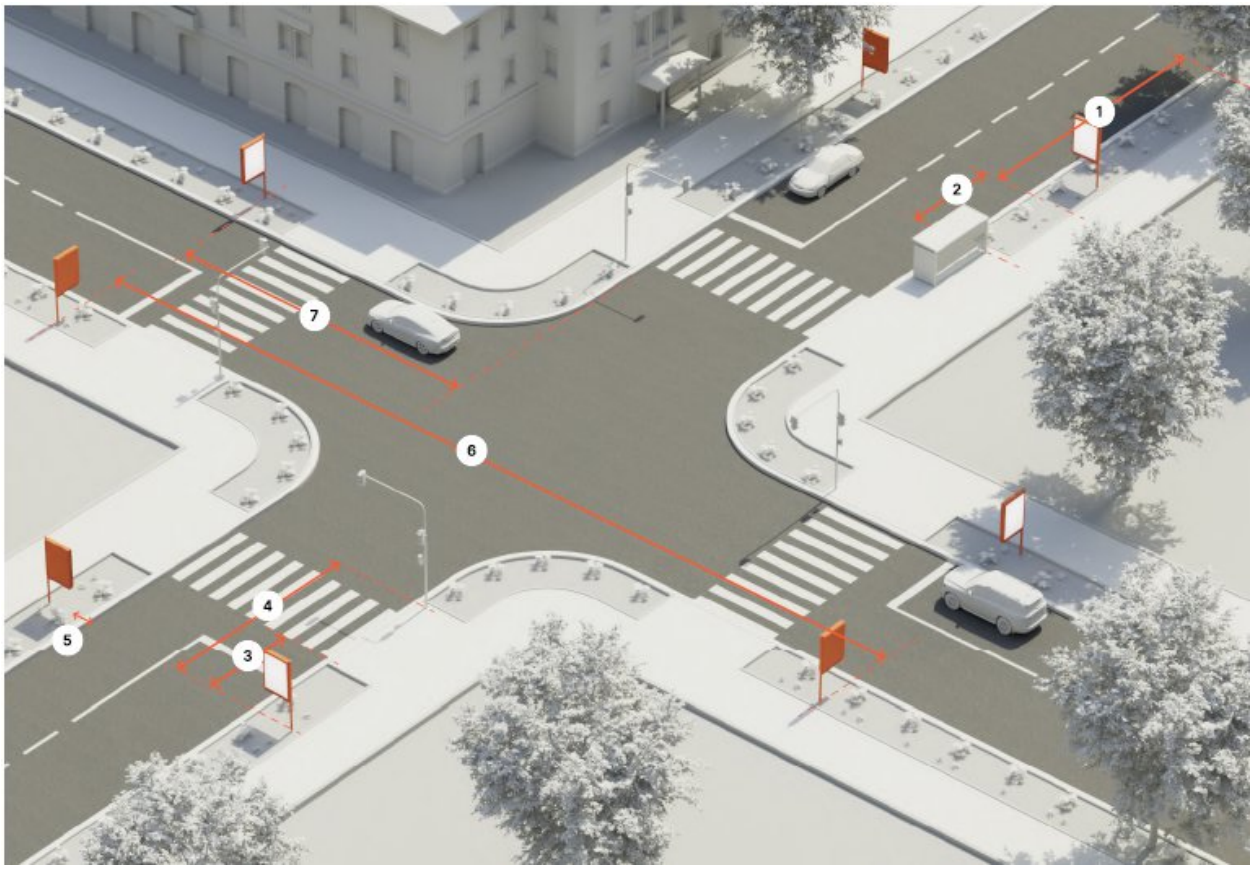
LED monitor - avtomobil yo‘li hamda piyodalarga qarab turuvchi binoning tashqi qismida katta turdagi (3,0-5,0m*6,0-10,0 m o‘lchamdagi) bir tomonlama reklama vositasi

Yuqoridagi tashqi reklama konstruksiyasida konstruksiya egasi nomi, telefon raqami, reklama vositasi raqami va QR kodi bo‘lishi shart

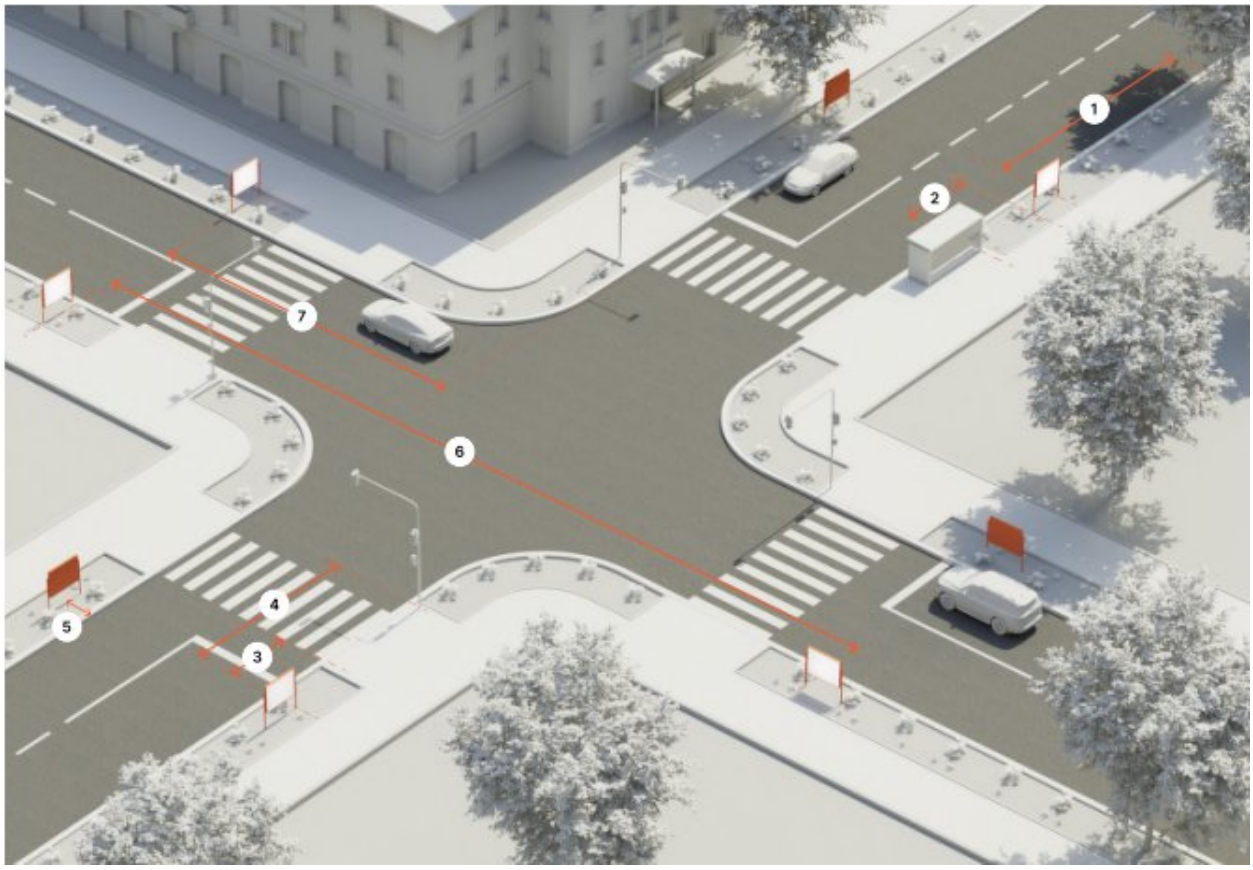
Siti format reklama vositasining o‘rnatilish ko‘rinishi



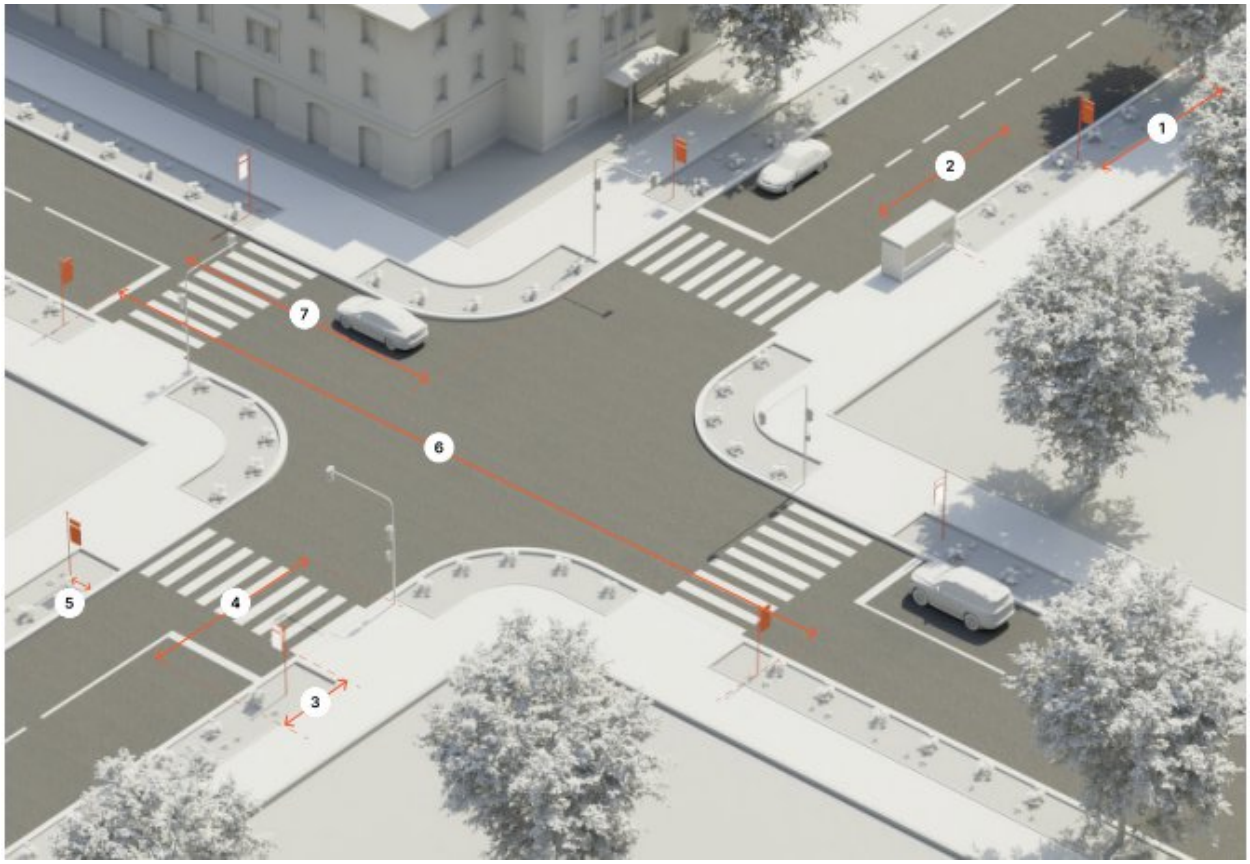
Bayroqchalik reklama vositasining o‘rnatilish ko‘rinishi



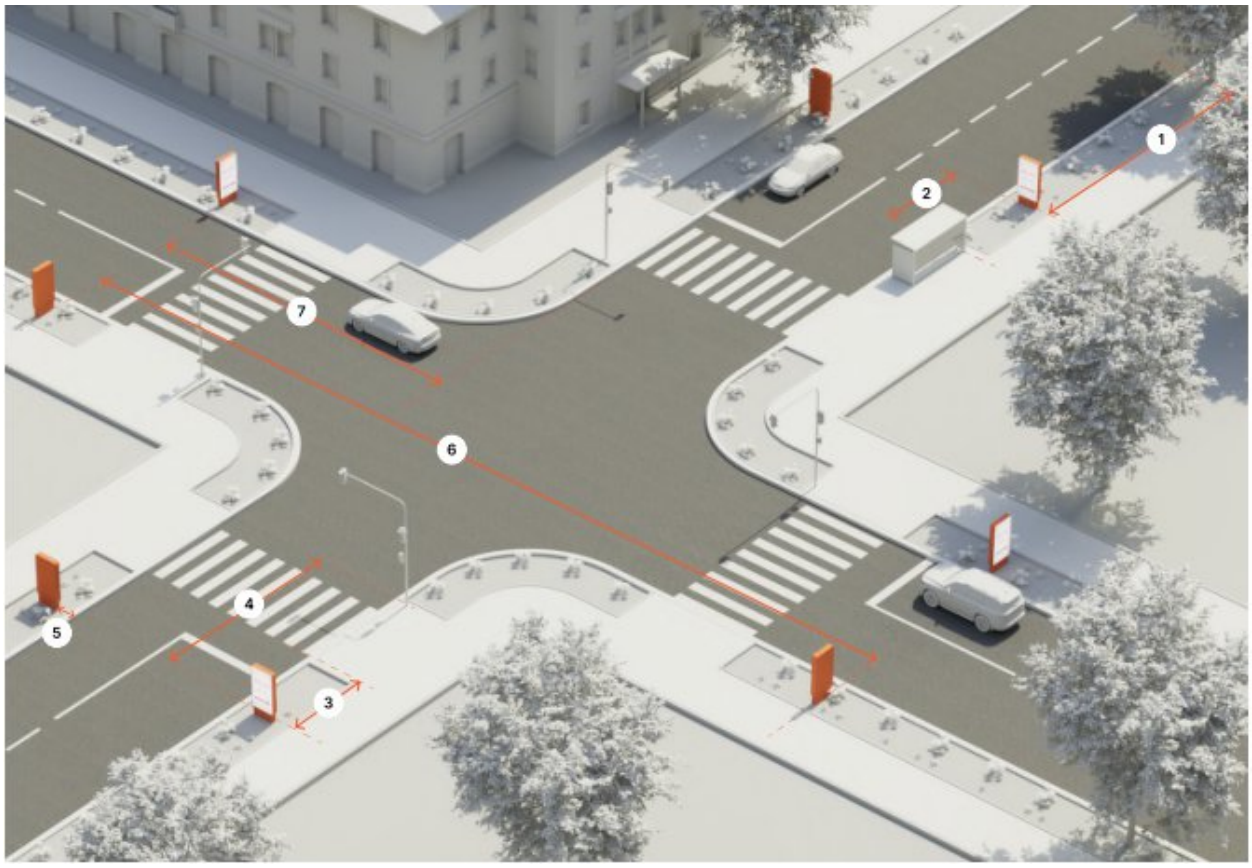
Ma’lumotlar stendi reklama vositasining o‘rnatilish ko‘rinishi



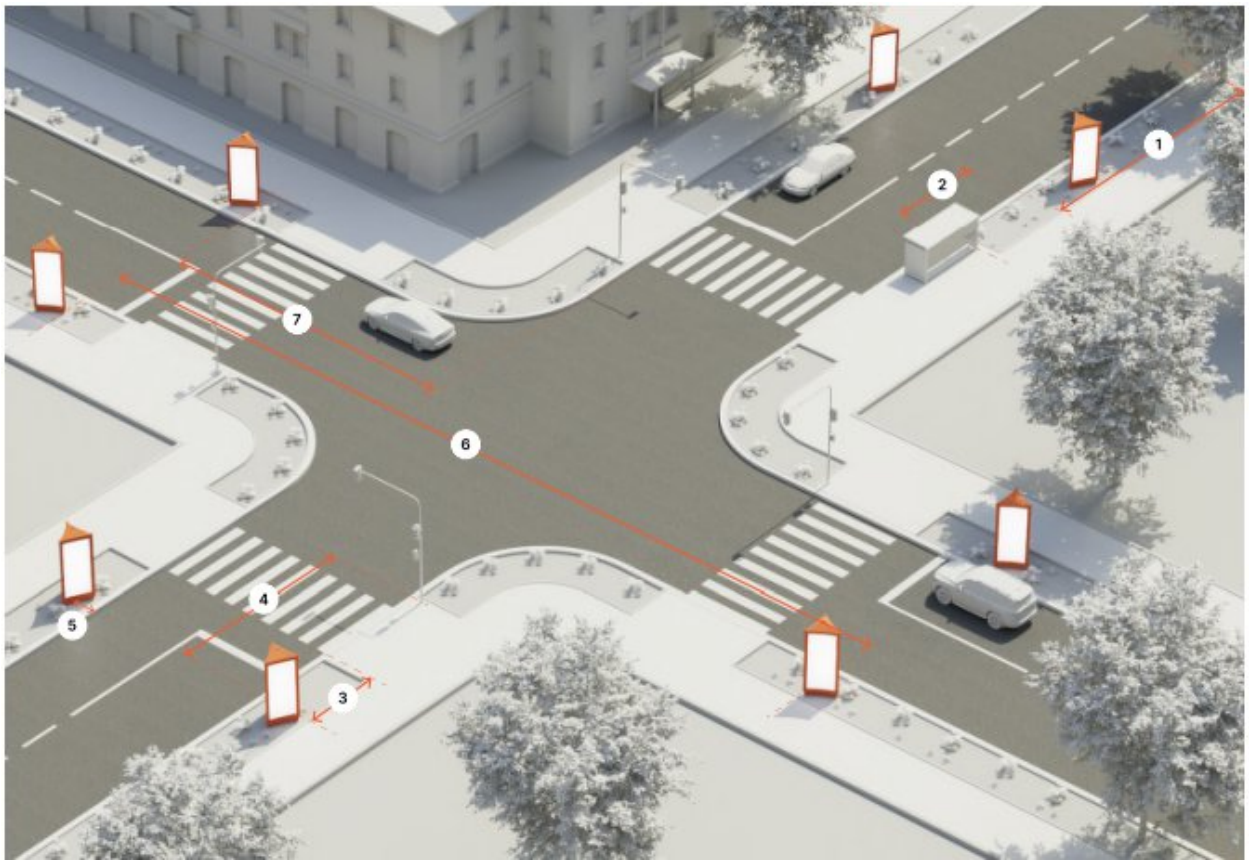
Axborot ko‘rsatkichlar reklama vositasining o‘rnatilish ko‘rinishi



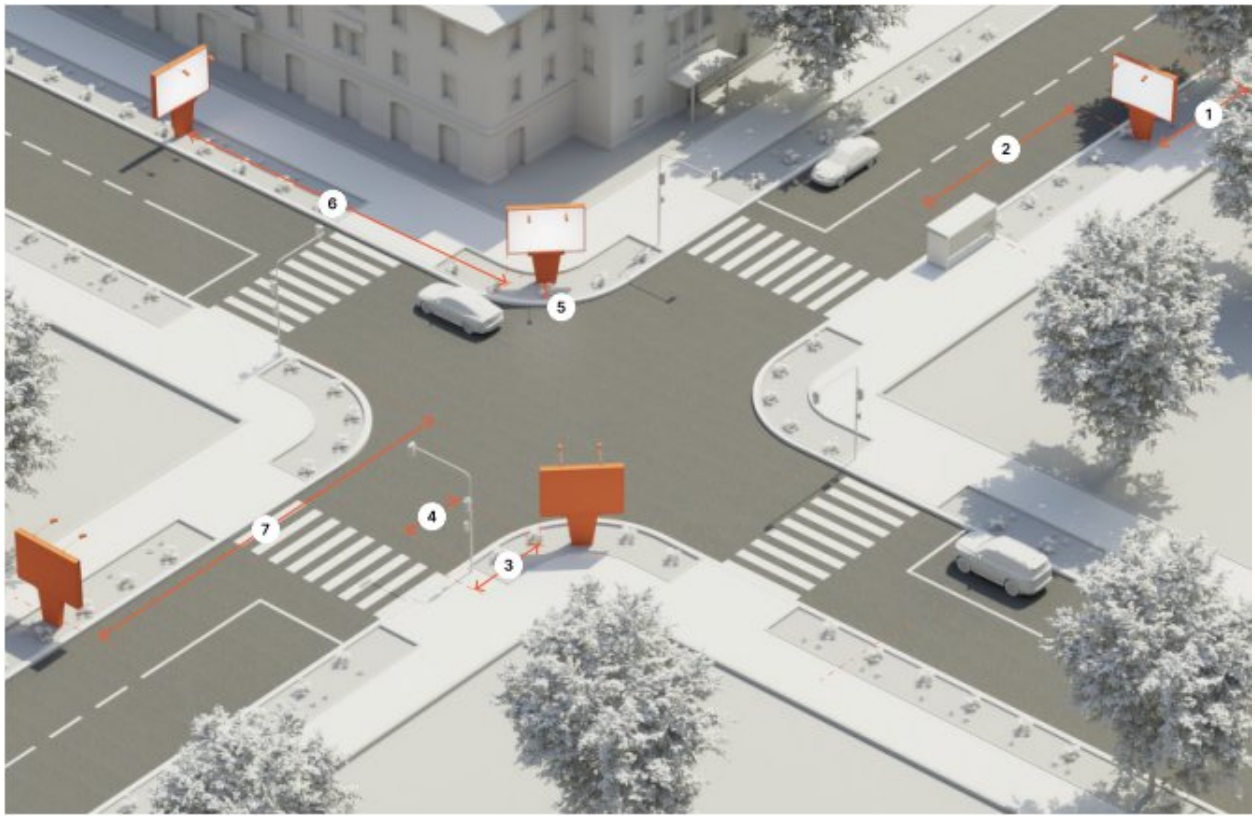
Pilon reklama vositasining o‘rnatilish ko‘rinishi



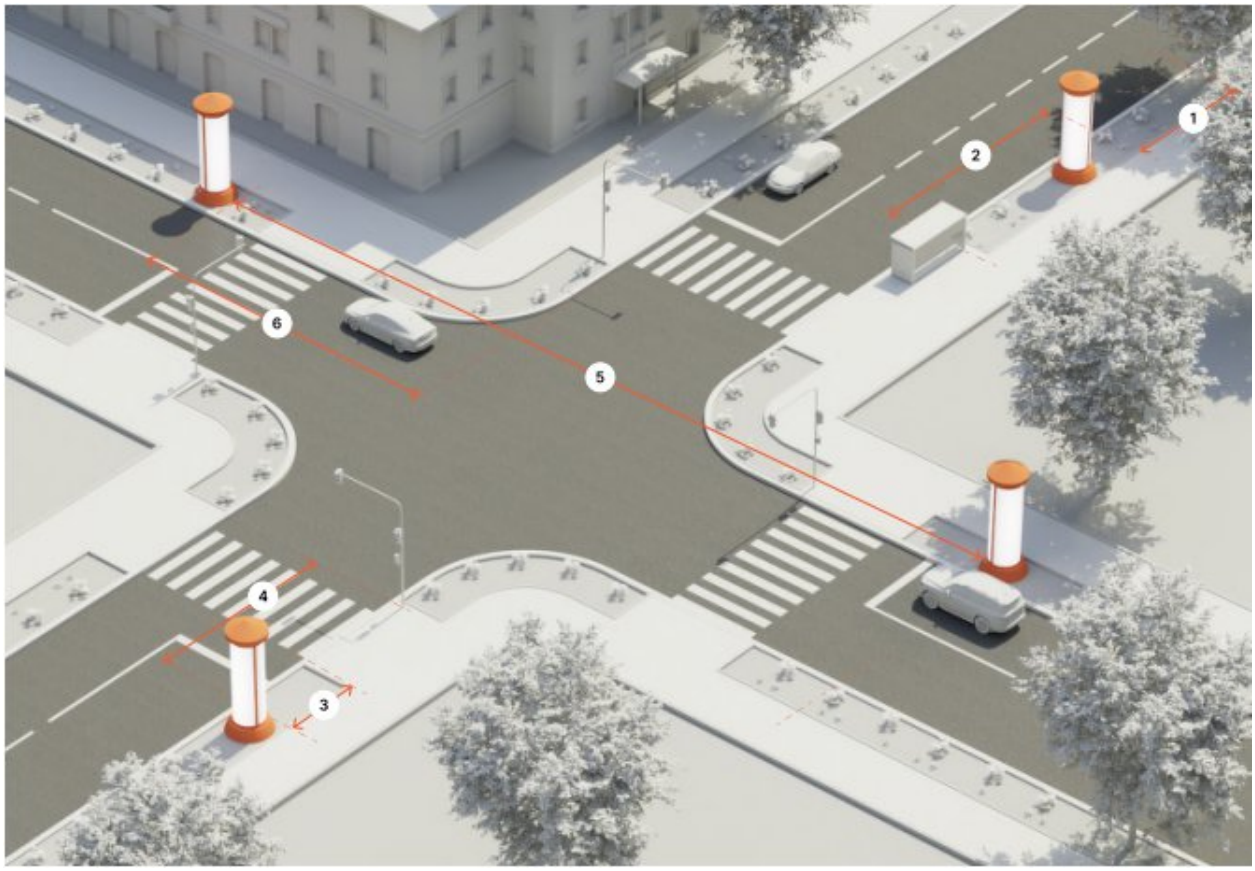
Uch burchak ustunli reklama vositasining o‘rnatilish ko‘rinishi



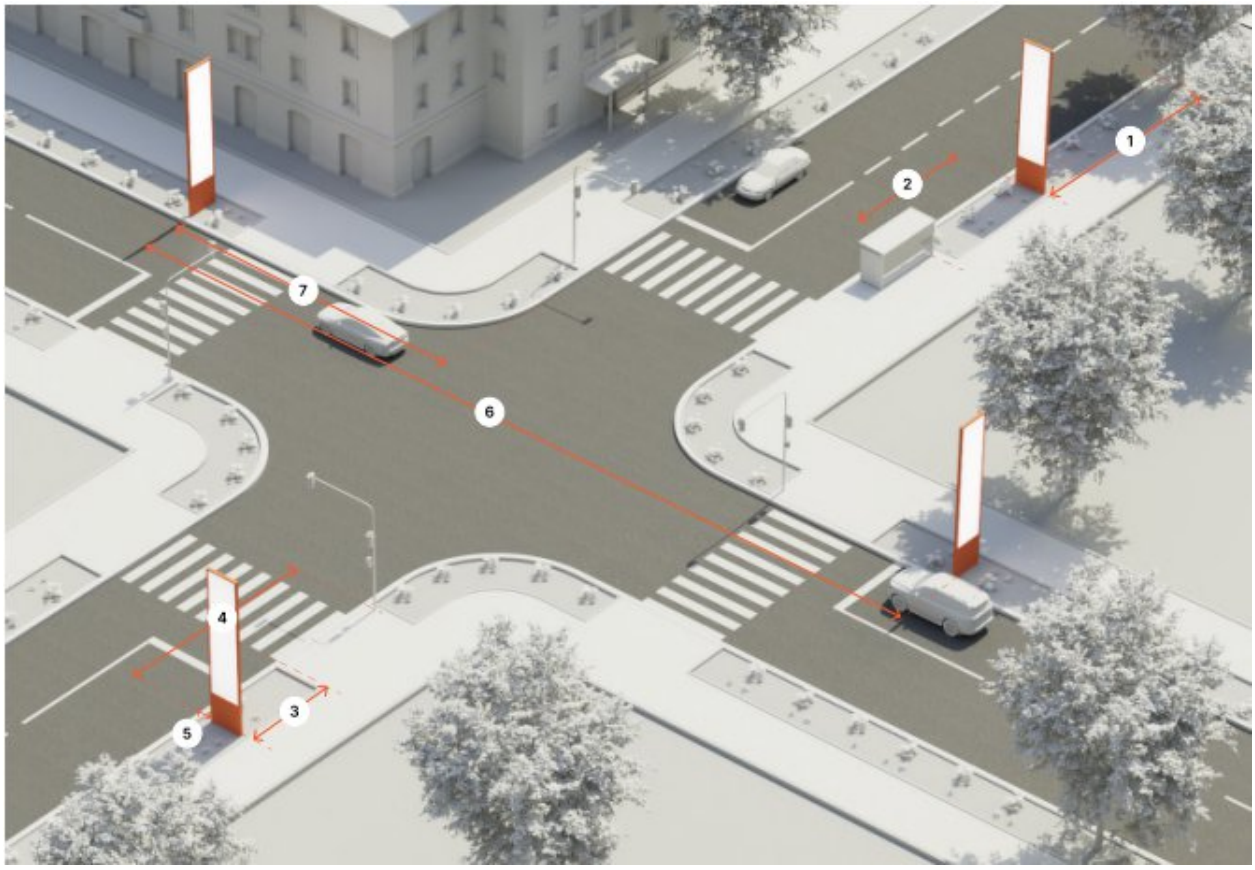
Senior reklama vositasining o‘rnatilish ko‘rinishi



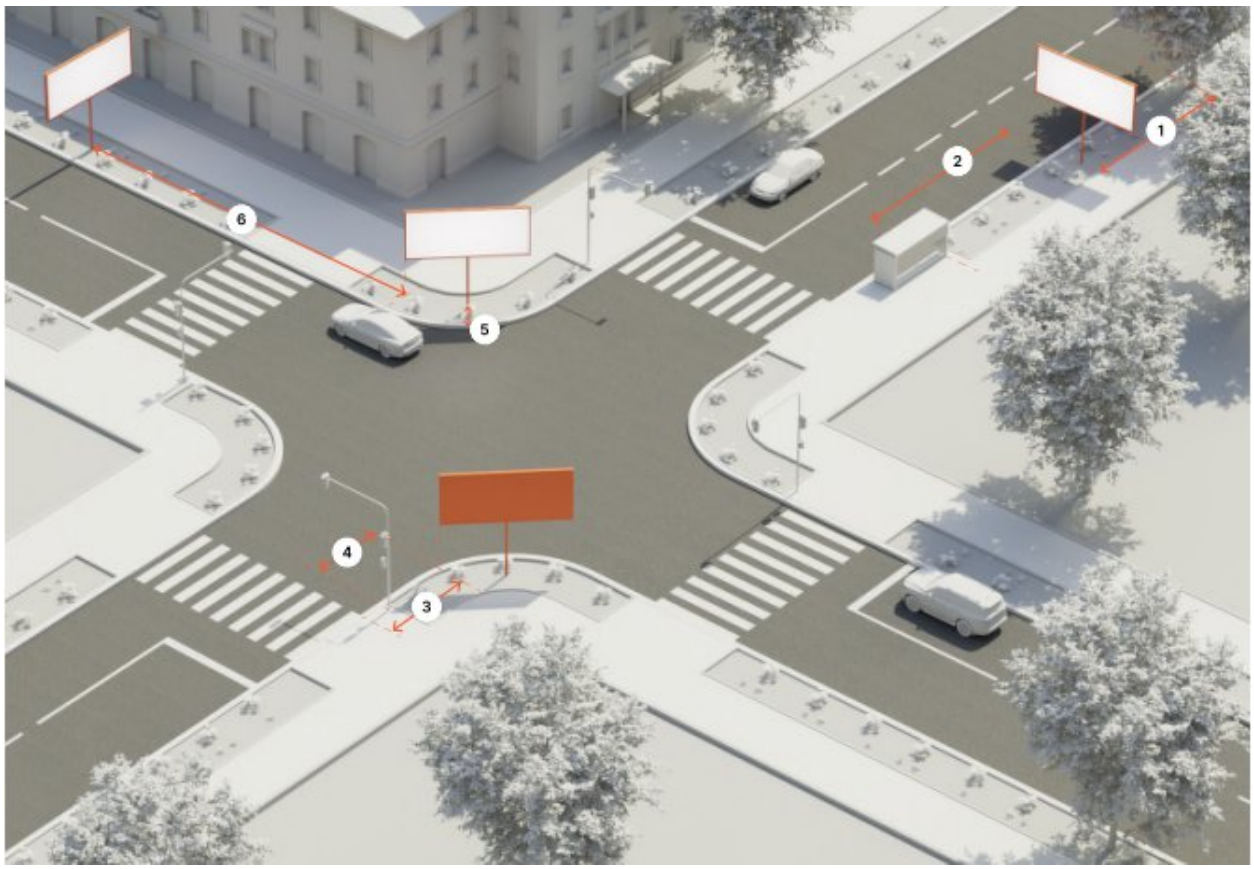
Aylana ustunli reklama vositasining o‘rnatilish ko‘rinishi



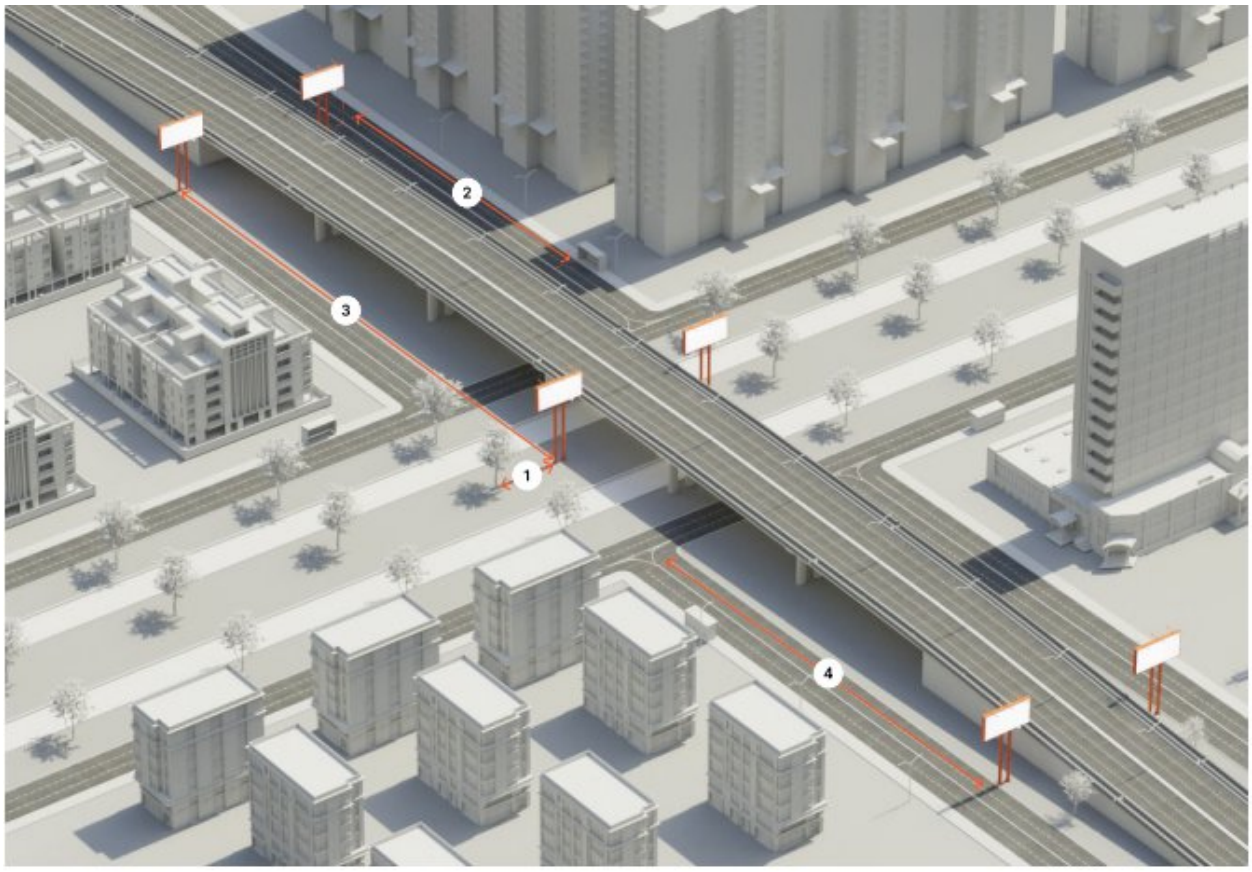
Stella reklama vositasining o‘rnatilish ko‘rinishi



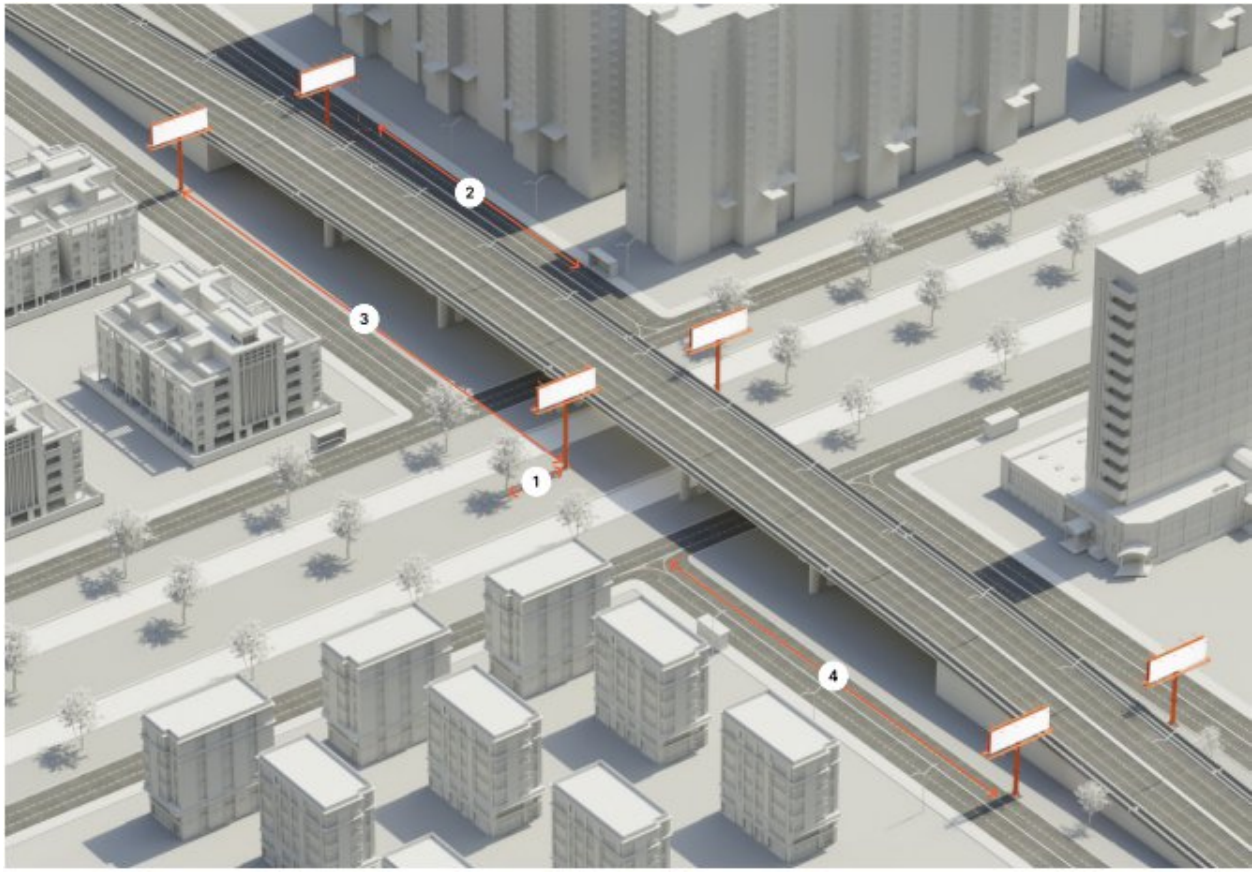
Bilbord reklama vositasining o‘rnatilish ko‘rinishi



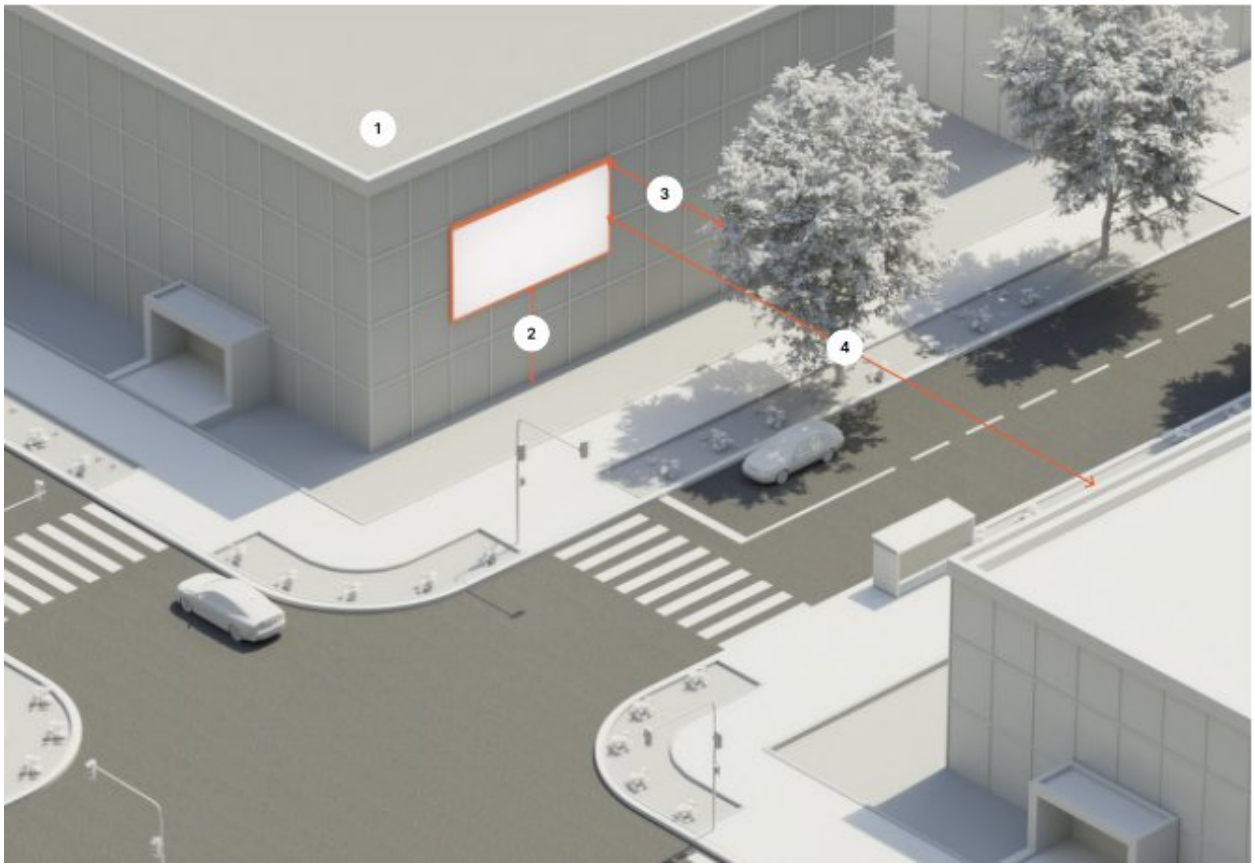
Bilbord plyus reklama vositasining o‘rnatilish ko‘rinishi



Super sayt reklama vositasining o‘rnatilish ko‘rinishi



Brendmauer pano reklama vositasining o‘rnatilish ko‘rinishi



Tom usti reklama vositasining o‘rnatilish ko‘rinishi



Led monitor reklama vositasining o‘rnatilish ko‘rinishi

